

Bringing Transformative Change Towards a Just and Nature Positive Society to Life

There is growing recognition that even the full implementation of current conservation and restoration efforts is not enough: We must reverse the alarming trend of biodiversity loss. What we need is a profound transformative change—defined as the “fundamental, system-wide reorganisation across technological, economic, and social factors, including paradigms, goals and values.”

This is how BIOTraCes currently brings such Transformative change towards a Just and Nature positive society to life.



1. How BIOTraCes contributes to Transformative Change

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2. How BIOTraCes works in transformative ways

- We address the indirect drivers and underlying paradigms of biodiversity loss
- Our goal is transformative change towards a just and nature positive society
- We pursue multiple pathways by identifying barriers and seeking opportunities, such as leverage points
- We aim to make Transformative Change manifest and tangible with real life practices

- We apply the “PEPE” principles: Pluralising, Empowering, Politicising, and Embedding
- We prioritise marginalised perspectives and grassroots movements
- We engage in participatory action research
- We apply bottom-up approaches, team reflexivity, co-production of knowledge, social learning, adaptability, and transdisciplinary collaboration
- We integrate theory with action



For more information
visit www.biotraces.eu



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